



KARNY HELEN HAKIM

Creative Designer.

Contact info

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[Portfolio](#)

Education

The Advanced Digital Product Design
6B studio, Tel-Aviv
2022

- User research
- Building wireframes and app flow
- Design sprints

Student exchange program
BAU, Barcelona
2015-2016

- Majoring in print , textile and branding

B.Des in Visual Communications
HIT, Holon Institute of Technology
2013-2017

- Majoring in print and media design

Practice Areas

- Creative thinking
- Concept creating
- User interface design
- Design thinking process
- Image making
- Communication Skills
- Customer Service

Areas of Expertise

- Adobe Creative Suite
- Figma

Language

- Hebrew - Native
- English - Fluent

Work Experience

Asaf Wismel - Design and Social media **2024 - present**
Creative & Graphic Designer

- Developed Comprehensive Brand Identities: Crafted brand identities from concept to execution for 15 clients.
- Managed and Updated Brand Assets: Maintained and enhanced existing brand identities by developing creative for social media, ensuring consistency in typography, color schemes, and overall brand guidelines.
- Ongoing design and daily creative for social media.

Freelance Designer **2020 - 2024**
Graphic Designer

- Print, branding and illustration projects for various clients.

Avraham Advertising Agency **2019- 2020**
Art Director & Graphic Designer

- Creating concepts and executing advertising campaigns.
- Designing print elements for storefronts.
- Designing digital based advertisement such as newsletters and digital banners.
- Ongoing work with lifestyle and fashion brands such as Renuar, Bara, and TwentyFourSeven.

BrainnÜ Branding and Marketing Agency **2018- 2019**
Digital & Creative Designer

- Creating concepts and executing advertising campaigns.
- Designing elements for various social media platforms, and managing the designed campaigns.
- Designing digital based advertisement such as newsletters and digital banners
- Ongoing work with companies such as Max (former Leumi Card), and high-tech companies.

Soho restaurant **2014- 2023**
Department Manager

- Delivery department manager at Soho restaurant.
- Managing about 30 operators and couriers on a daily basis in a dynamic atmosphere
- Taking care of the whole packing and shipping process, from taking an order to sending it to the customer.
- Managing the operation of customer care service both online and over the phone.